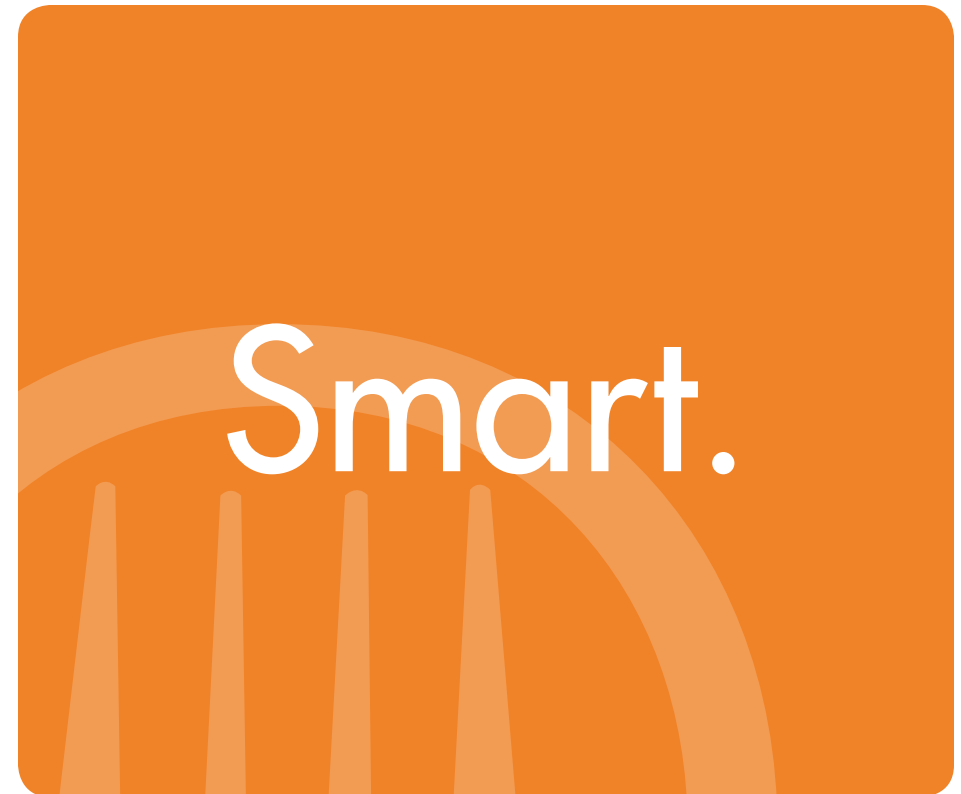




888.ONOSYS.NOW
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ONOSYS

AT A GLANCE



- ✓ POS integration
- ✓ FAX/ IP Printer integration
- ✓ Gift card integration
- ✓ Robust reporting
- ✓ In-store management dashboard utility
- ✓ Store Closed/Holiday manager
- ✓ Enterprise & Franchisee tiered management
- ✓ Easy menu administration
- ✓ Easy coupon/ specials administration
- ✓ Easy repeat ordering
- ✓ PCI compliance certified
- ✓ Online payment processing
- ✓ Intelligent up-selling
- ✓ Customer profiling
- ✓ E-mail marketing integration
- ✓ Loyalty program
- ✓ Delivery zone mapping
- ✓ Robust catering options
- ✓ Multi-lingual support
- ✓ Training assistance
- ✓ 24/7/365 support
- ✓ Hosted in a PCI/SAS70 compliant disaster recovery facility with remote backup

why ONOSYS

The ONOSYS team is passionate about developing and deploying online ordering systems for restaurant chains. Founded in 2003, ONOSYS powers the online ordering for over 40 brands throughout the U.S., Canada, and Mexico. Our clients include Papa John's International, Papa Gino's, D'Angelo Subs, Boston Pizza International, Jersey Mike's Subs, Hungry Howie's Pizza, and many others.

EXPERIENCE ONOSYS.

Our features and service are driven by our customers and their needs. Based on an enterprise model and built using the latest Microsoft .NET Framework, ONOSYS delivers scalable software that is easy to setup, efficient to manage, and simple to track.

STRAIGHT FORWARD PRICING.

Don't feel like playing 20 Questions when you ask your technology vendors for pricing? We were never fans of that experience either. Go ahead and ask us. We offer the simplest, easiest pricing policy in the industry. One low, flat monthly price, no hidden charges, no minimum term contracts, absolutely no transaction fees, and rarely is there a setup fee. Call or e-mail us to get rates for your chain.

Q: WHAT KIND OF SUPPORT CAN I EXPECT?

A: You will have an assigned account executive to your chain so that all questions are answered when you need them. Additionally, we have a 24/7/365 help desk that services all IT and support questions.

GETTING STARTED.

How long will it take to have online ordering up for your chain? Depending on your requirements, it usually takes between 30-60 days for a non-POS integrated setup. If POS integration is requested, that estimate doubles (including testing). Every ONOSYS client is assigned a project manager and also has direct access to the founders 24/7/365 by cell phone. Online ordering is a big initiative for your organization and we are committed to you being outright happy and excited with your experience and results.

SERVICE.

It's 3:00 AM and you really need to speak to someone who can actually help you AND speaks English? Relax, we've got you covered. Just talk to some of our customers; they'll tell you we are fanatical (some say "downright nuts") about customer service. There's no long-term contract forcing you to use our service so we know that our future survival hinges on delivering a superior customer experience.



why ONOSYS (continued)

FEATURES.

We're always shooting for that special range between "Awesome!" and "Are you freakin' kiddin' me? This is bad @\$!"

INTELLIGENT UP-SELLING.

ONOSYS can read minds. Well, sort of. Using artificial intelligence techniques developed with help from Case Western Reserve University professors, ONOSYS is able to recommend the items a customer is most likely to buy. This continuously-updating algorithm factors your customers' ordering habits, time, and geographical location to tailor up-sells specific to each patron. Phew, that's a mouthful. Luckily, all you need to know is that our up-selling features lead to a 25-35% higher average ticket increase and a nice boost to your bottom line.

MULTIPLE LANGUAGE SUPPORT.

¿Hablo Español? Parlez-vous français? ONOSYS speaks three different languages: English, French, and Spanish. So, whether your menu includes hamburgers, burritos, poutines, or all three, we can help you serve your customers better.

GROUP ORDERING.

What used to be a slow, manual chore for customers is now a quick and easy process. Great for offices and families, group ordering lets your customers invite others to order online rather than the usual feeding frenzy round-up. All of your patrons will get what they want and your managers won't have to spend 30 minutes on the phone during lunch-rush. Win-win.

PERFORMANCE DASHBOARD.

We know you didn't go into the restaurant industry because you were passionate about reading charts all day. In minutes, you can generate custom reports featuring the actionable data and trends you need on one easy-to-read page. You can easily share it with your management team to get the most out of your online ordering system.

LOYALTY PROGRAM.

When it comes to rewarding your customers for their loyalty, we know that one size does not fit all. ONOSYS works with your team to develop the unique loyalty program and criteria to reward your VIP customers in a manner tailored to your brand. Don't currently have a loyalty program? Worry not, we'll help you get one going.

ONOSYS MOBILE.

Online ordering is all about convenience. With customers spending less time on their PC's and more time on their phones, it is more important than ever to allow your customers to order when their away from their desks.

benefits

OF USING ONOSYS ONLINE ORDERING

BOOST EFFICIENCY.

- Decrease the amount of time your crew spends taking orders
- Eliminate order errors — your customer controls the process

INCREASE YOUR SALES.

- Provide customers easy access to your menus and specials
- "Intelligently" up-sell high-margin impulse items based on what the customer's ordered before
- Decrease the amount of time it takes for customers to place orders
- Allow customers to duplicate a previous order with one click
- Allow customers to plan ahead by placing orders for future dates

INCREASE CUSTOMER LOYALTY.

- Use our loyalty program to reward consistent customers and motivate lazy customers
- Give the customer a consistently positive experience
- Use the customer database to send targeted e-mails

EXTEND YOUR BRAND & INCREASE STORE LEVEL MARKETING.

- We'll customize the look and features of your website to mesh seamlessly with your brand

WORLD CLASS SUPPORT.

- Experienced, 24/7/365, world-class support team on-staff to walk you through any issues
- E-mail and phone support available

Q: HOW MUCH DOES IT COST?

A: Different packages exist to best suit your franchise. Please call 888.ONOSYS.NOW (888.666.7976) or contact us at sales@onosys.com. We will be happy to help you select the package that is right for you.



who's using ONLINE ORDERING

BUSY PARENTS

- Lunches/Dinners
- Birthday Parties
- Social Gatherings
- Family Get Togethers

CLUBS/SPORTS TEAMS

- Group Lunches
- Post-Event Dinners
- Meetings
- Fundraisers
- Parties/Events

BUSINESSES

- Office Parties/Events/Meetings
- Group Breakfasts/Lunches
- Catering for Clients
- Pharm Reps. Ordering for Office

SCHOOLS/CHURCHES/COLLEGES

- Catering for Parties,
Events, & Meetings
- Group Breakfasts/Lunches
- Fundraisers

HIGH-SCHOOL/COLLEGE STUDENTS

- Lunch/Dinner When Home Alone
- Share One Family Account
- Easy, One-Click Reordering

ONOSYS AT WORK



To see a more complete client roster, please visit
www.onosys.com/clients

